

Sponsored content rubric

	Exemplary	Proficient	Below standard	Did not demonstrate	Total points
Identifying content issues (4)	Decision accurate and thoroughly explained	Accurate decisions but lacks complete explanation	Decisions inaccurate	Little evidence of thought given to situation	
Effective solutions (4)	Reasoning complete, focused and logical	Minor flaws in reasoning, impact and areas of support	Significant flaws in reasoning, impact and areas of support	Little evidence of thought given to evaluation	
Correct grammar (2)	Correct grammar	Some mistakes	Significant mistakes	Style and spelling errors distract from message	
Total points (10)					___ / points