

“Is print dead” Rubric

	Exemplary (4)	Proficient (3)	Below standard (2)	Did not demonstrate (1 or 0)	Total points
Adherence to assignment as given	Student expertly completes all components of the project.	Student expertly all components of the project.	Part of project components is missing	Project components nonexistent.	
Citing from articles given to help prove their point.	Student expertly provides research to back points.	Student provides research to back points.	Student sometimes provides research to back points.	Student rarely provides research to back points.	
Well thought out.	Arguments are well thought out.	Arguments are thought out.	Some arguments are well thought out.	No arguments are well thought out.	
Work is neat and on time.	Work is both neatly presented and on time	Work is on time, but not neatly presented	Work is turned in, but is neither on time nor neatly presented	Work is not turned in.	
Total points					<u> </u> / points

Assignments

Students could decide between the following options:

- Students could create a position statement of their own using the platform of their choice on what they feel the future of print to be and why.
- Students could plan what they want student media at their school to be in five to 10 years, supporting their views with sources and factual statements. They would show how each platform cited for the future would meet student and community needs.
- Students could create a survey instrument for their students and communities on the topic and reported a reported piece using the platform of their choice.
- Combination of any of the above as individuals, teams. Or, create another assignment based on the exercise.